



RHINO
Tough, Vibrant, Recoverable

The Toughest
Graphics
On Earth
PERIOD.



rhinopanel.com

Art/Digital Guidelines for Rhino™ Graphic Panels

To avoid delays or additional charges, please follow these guidelines. Our goal is to work with you to see your project through to a highly successful installation.

A. Provide a color accurate printed proof, sample, or a list of the Pantone® colors used. If no color matching information is provided, we will allow our color management system and our technician to determine “best” color for your proofs.

B. Include any photos or other art that you need us to scan. We can scan up to 54” wide originals.

C. If providing final output files, provide ALL layout and support files, including:

1. The final output file in Adobe Illustrator version CS3 (12) or earlier (.ai or .eps).

The following formats are also acceptable: Encapsulated PostScript (.eps), Adobe InDesign version CS3 or earlier (.indd), Corel DRAW version X3 (13) or earlier (.cdr), QuarkXPress version 7 or earlier (.qxd) format (may require extra processing time), Photoshop version CS3 or earlier (.psd or .tif). You may also export from your program of choice as PDF, but the PDF must be 100 of finished size and 150 dpi resolution (for best results, select all of the ‘Do Not Downsample’ options).

2. ALL supporting files:

a. Any logos or other vector art. All vector art should be CMYK, and left in Adobe Illustrator format or saved as Encapsulated PostScript (.eps). Logos sent in TIFF or other raster formats (including Photoshop EPS) may need to be re-created, resulting in additional art charges.

b. All photos or other raster images. Resolution for raster images needs to be AT LEAST 100 dpi at 100% size (150 DPI at size is preferred). DO NOT USE WEB IMAGES. For best results, images should be saved as RGB TIFF files (.tif) or Photoshop (.psd) files. You can use LZW compression to reduce file size. Note that any pieces that need extensive corrections may result in additional art charges.

c. Copies of all fonts, or outline all of your text in your final output file.

d. Submit via FTP (ours or yours), CD (R or RW), or DVD (-R or +R). For best FTP results, compress all of your files into a Stuffit (.sit, .sitx), RAR (.rar), or ZIP (.zip, .gz) file. Files smaller than 4MB can be emailed.

e. Save all files with color management off. Embedded color profiles may create unpredictable results.

Software notes:

CorelDRAW users: Please note that many of DRAW’s specialty tools create effects that are only usable within DRAW itself, and do not translate well or at all to printer formats (most of the tools in the “Artistic Media” palette, for example). Using these tools may result in extra processing time.

QuarkXPress users: If you are designing at less than 100% size, please zoom in and check that your elements line up properly. Unnoticeable misalignments at screen size are significant misalignments at the printed size.

Jpeg files: remember, Jpeg format is a “lossy” compression and will degrade the quality of an image each time the image is saved, and is not recommended. For best results, always save as .tif or Photoshop (.psd) format.

Freehand users: Freehand files and Illustrator files are no longer interchangeable. Please save your files as Encapsulated PostScript (.eps) unless you are using a pre-Studio MX version of Freehand.

If you have questions not covered in this document, please call: 303-282-6695

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